

**CITY OF PORT WASHINGTON
CITIZEN ADVISORY COMMITTEE
November 14, 2006**

Present at tonight's meeting were: Randy Tetzlaff, Roger Strohm, Randy Sharbuno, Don Cosentine, George Kettling, and Sue Orvis

Don Cosentine approved the minutes from the previous meeting and it was seconded by Randy Sharbuno.

A handout entitled "HOUSING" was distributed.

- 'Definitions' were approved
- 'Ratio of Housing Types Proposed' was approved

THE FOLLOWING GOALS AND OBJECTIVES WERE CHANGED (the corrections are as follows)

Goal 1

Encourage mixed use in downtown/commercial areas

Objective:

- Dynamic self-supporting downtown
- Encourage a dense center of population to support local businesses
- Increase pedestrian traffic in downtown

Goal 2

Encourage housing facilities for the elderly and/or handicapped

Objective:

- Provide housing options that fit the needs of Port Washington's citizens
 - Elderly (as we grow older)
 - Handicapped
 - Special needs
- Maintain Port as a city where families stay together

Goal 3

Maintain housing values

Objective:

- Prevent deteriorating neighborhoods
- Prevent locations for drug trafficking and other crime to occur
- Update housing codes to specifically address maintenance issues
 - Razing/repairing vacant housing
 - Codes must be enforceable

Goal 4

Provide a range of housing from affordable to high end

Objectives:

- Encourage mixing of housing types throughout the community in order to prevent blocks of one type of residential use
 - Policies to accomplish
 - Allocation of housing types within subdivisions
 - Vary lot sizes within subdivisions
 - Promote conservation and traditional neighborhood subdivisions on appropriate pieces of land
- Create historic districts where the existing neighborhoods desire that designation
- Explore the appropriate locations and zoning for high rises to provide areas of high density housing
- Maintain fabric of existing neighborhoods

ECONOMIC DEVELOPMENT

Types of Economic Development

- Industrial/Manufacturing
- Commercial/Retail
- Office (large)
- Service
- Tourism
- Education (attracting advanced education schools)

We first tried to determine a percentage of each of these types of economic development that we would like, but found that very difficult. We decided to list the pros and cons of Port Washington in regards to trying to attract businesses.

Pros

- Location
- Lake/water
- Land availability
- Stable ground

Cons

- Lake/water (have a smaller population to draw from)
- Lack of work force
- Lack of housing for upper management people
- ‘Blue Collar’ reputation

CAC decided that Port's biggest obstacle, as with other communities, was the lack of work force. We talked about the feasibility of offering tax incentives, free/discounted land, discounts in utility rates, etc.... and found we were very limited with these options because of state laws. We all agreed that if we solved the work force shortage issue, we could attract business. After a brainstorming session, CAC concluded:

- Port needs be proactive and try to develop some kind of education program that could start at high school where kids could work in industrial/manufacturing jobs and get the training/schooling they need provided by the employer. In return, the student upon completion of the program would agree to work "X" number of years at the company.
 - CAC would like to invite Dr. Weber to attend the next meeting to discuss such a program and if it would be feasible.
- Compile a short survey that we would distribute to some of Port's largest manufacturing companies. The survey would target those in upper management positions. Included in the survey would be questions regarding: how they would feel about some kind of education program affiliated with the schools (with the intention of providing a workforce); what can Port do to keep their business thriving in our community; and how can we attract the workers to move to Port Washington and make it their home.

The meeting was adjourned at 8:50 pm.

Our next meeting is scheduled for the Tuesday, December 12th at 6:30 pm.